



## 2019 Good Food 100 Restaurants™ Application

Dear Chefs, Culinary Directors, and CEOs:

The Good Food 100 Restaurants™ application is how chefs, restaurants and food service businesses apply to be part of the 2019 Good Food 100 Restaurants™. The annual list and corresponding economic report is designed to educate eaters and celebrate restaurants who are using their purchasing power to honor and support every link in the food chain and change the food system for good.

This year, marrying shared missions, the Good Food 100 Restaurants™ and the James Beard Foundation have forged a partnership to accelerate transparency in the culinary community and promote the importance and impact of a sustainable food system.

**Any U.S. restaurant or food service operation is eligible. There is no cost to apply.**

**Individual restaurant data is CONFIDENTIAL.**

**DEADLINE: May 31, 2019 (11:59pm PT)**

Application data will be verified by NSF International, and analyzed by the Business Research Division at the Leeds School of Business, University of Colorado Boulder, to create a national economic report that measures the purchasing power impact of restaurants across the country on local/state, regional, and national Good Food economies. The Good Food 100 Restaurants™ List and Economic Report will be published in fall 2019.

Every business that applies to the Good Food 100 Restaurants™ will receive the following in recognition of your participation:

- 2019 Good Food 100 Restaurants™ Certificate of Participation
- 2019 Good Food 100 Restaurants™ Window Decal (and digital badge for your website)
- Listed as a participant in 2019 Restaurants™ Economic Report
- PDF Copy of 2019 Good Food 100 Restaurants™ Economic Report

By participating in the Good Food 100 Restaurants™, you're positioning yourself and your business as a leader in the Good Food movement, and helping to establish industry benchmarks so restaurants and food service businesses across the country can evolve their purchasing practices in a way that helps change the food system for good.

Please email [info@goodfoodmedianetwork.org](mailto:info@goodfoodmedianetwork.org) with any questions.

Thank you in advance for your participation!

Sara Brito  
Co-Founder/President  
Good Food Media Network, a 501(c)(3) nonprofit

## Getting Started

PLEASE READ: You must complete one (1) survey for each brand/restaurant business by state (e.g., one (1) survey for all Tender Greens California locations, one (1) survey for all Tender Greens New York locations, one (1) survey for all Tender Greens Massachusetts locations, etc.)

### 1) Contact Information (person completing the application)

First Name (person completing the application): \_\_\_\_\_

Last Name (person completing the application): \_\_\_\_\_

Email Address (person completing the application): \_\_\_\_\_

Best Phone Number to Reach (person completing the application): \_\_\_\_\_

### What to Expect – How the Application Works

Any U.S. restaurant or food service operation is eligible to participate. You will need your 2018 food purchases by producer ready and available. Individual restaurant data is CONFIDENTIAL. You have the option to **SAVE** application at the bottom of each page, and complete by **May 31, 2019 (11:59pm PT)**.

#### STEP 1: Contact & Restaurant Information

Pre-Work for STEPS 2 – 7: Gather 2018 Food Purchases (\$) by producer for each of your brands/restaurant businesses by state (if you operate in multiple states). Based on feedback from chefs and restaurants that have completed the application, we recommend the following to make completing STEPS 2 – 7 faster and easier for you and your staff:

- [Download PDF to preview and print 2019 application](#)
- Ask each of your distributors for a summary of your 2018 purchases by producer, whenever possible
- Ask your Accountant/Bookkeeper or someone on your staff to organize your 2018 food purchases by the six (6) food categories being tracked: Bread, Flour, Grain, Bean and Legume, Dairy & Eggs, Meat & Poultry, Fish & Seafood, Fruits & Vegetables, and All Other (e.g., oils, condiments, spices, etc.)

STEP 2: 2018 Purchasing Data

STEP 3: Business Information (Optional)

STEP 4: Labor Information (Optional)

STEP 5: Additional Questions (Optional)

STEP 6: Select Participation Benefits & Opportunities

STEP 7: Upload Logo

FINAL STEP: Confirm & Submit application by **May 31, 2019 (11:59pm PT)**

*Once you complete pre-work, the online application takes approximately 30 – 60 minutes to complete. You need to have 2018 food purchases (\$) by producer ready and available.*

*Any U.S. restaurant or food service operation is eligible to participate. Individual restaurant data is CONFIDENTIAL. You have the option to SAVE application at the bottom of each page, and complete application by **May 31, 2019 (11:59pm)**.*

### STEP 1 of 7: Contact & Restaurant Information

PLEASE READ: You must complete one (1) application for each brand/restaurant business per state (e.g., one (1) survey for Tender Greens California, one (1) survey for Tender Greens New York, one (1) survey for Tender Greens Massachusetts, etc.)

**2) What Type of Restaurant/Food Business?** *This will determine how your restaurant is categorized when the Good Food 100 Restaurants™ List is published.*

- Quick Service - Counter service & drive thru
- Fast Casual - Counter service & more customized menu vs. QSR (e.g., Tender Greens, Farm Burger, etc.)
- Specialty Grocer/Lunch Counter (e.g., Cured Boulder, Brooklyn Larder, etc.)
- Casual Dining - Full table service, casual atmosphere, limited wine selection, paper napkins (e.g., Border Grill, Snooze, Next Door, etc.)
- Fine Dining - Full table service, more refined atmosphere, wine list, cloth napkins (e.g., A.O.C., Frontera Grill, Gramercy Tavern, The Kitchen, etc.)
- Food Service (e.g., colleges/universities, hospitals, schools, sports arenas, etc.)
- Catering - Off-premise events (e.g., Union Square Events, Crested Butte's Personal Chefs)
- Meal Delivery Service - Home delivery of restaurant-quality meals/meal kits (e.g., Blue Apron, Green Chef, etc.)
- Other - Write In: \_\_\_\_\_

**3) Contact Information**

Restaurant/Business Name (this is the name that will appear when the Good Food 100 Restaurants™ list is published):

\_\_\_\_\_

State in which this restaurant/business operates (reminder: one application per brand per state) \_\_\_\_\_

Total number of locations operated in this state as of December 31, 2018?

\_\_\_\_\_

Is this a female or minority owned business? \_\_\_\_\_

Company mailing address: \_\_\_\_\_

Apt/Suite/Office: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Company Phone Number: \_\_\_\_\_

Company website URL (e.g., www.goodfood100restaurants.org): \_\_\_\_\_

FIRST NAME of Executive Chef/Culinary Director/CEO/Owner (*person whose name will appear when Good Food 100 Restaurants™ List is published*): \_\_\_\_\_

LAST NAME of Executive Chef/Culinary Director/CEO/Owner (*person whose name will appear when Good Food 100 Restaurants™ List is published*): \_\_\_\_\_

Gender of Executive Chef/Culinary Director

- Male
- Female
- Transgender Male
- Transgender Female
- Gender Variant / Non-conforming
- Other – Write In: \_\_\_\_\_
- Prefer not to answer

Ethnicity of CEO/Owner

- Asian
- Native Hawaiian or Other Pacific Islander
- Black/African-American
- White
- Hispanic/Latino
- American Indian/Alaska Native
- Other – Write In: \_\_\_\_\_
- Prefer not to answer

Official Title (This is the title that will appear when the Good Food 100 Restaurants™ list is published):

\_\_\_\_\_

EMAIL ADDRESS of Executive Chef/Culinary Director/CEO/Owner: \_\_\_\_\_

Best Phone Number to Reach Executive Chef/Culinary Director/CEO/Owner: \_\_\_\_\_

First Name of PR/Marketing Person: \_\_\_\_\_

Last Name of PR/Marketing Person: \_\_\_\_\_

Email Address of PR/Marketing Person: \_\_\_\_\_

PR/Marketing Person Company (if different from restaurant): \_\_\_\_\_

Best Phone Number to Reach PR/Marketing Person: \_\_\_\_\_

**4) Social Media Information**

Company Twitter (e.g., @GoodFood100List): \_\_\_\_\_

Company Instagram (e.g., @GoodFood100List): \_\_\_\_\_

Company Facebook URL (e.g., www.facebook.com/goodfood100list/): \_\_\_\_\_

Twitter - Executive Chef/Culinary Director/CEO/Owner (e.g., @slowfoodiegirl): \_\_\_\_\_

Instagram - Executive Chef/Culinary Director/CEO/Owner (e.g., @slowfoodiegirl): \_\_\_\_\_

**5) Industry Affiliations/Memberships. Please check all that apply:**

- James Beard Award Nominee
- James Beard Award Winner
- JBF Chefs Boot Camp for Policy & Change Alumni
- JBF SmartCatch Program
- Chefs Collaborative Member
- Slow Food Member
- WCR - Women Chefs & Restaurateurs Member
- Eat Denver (Colorado Only)
- Other - Write In: \_\_\_\_\_

## STEP 2 of 7: Purchasing Data

### 2018 Bread, Flour, Grain, Bean & Legume Purchases

PLEASE READ: You must complete one (1) application for each brand/restaurant business by state (e.g., one (1) survey for Tender Greens California, one (1) survey for Tender Greens New York, one (1) survey for Tender Greens Massachusetts, etc.)

Guidelines for self-reporting Bread, Flour, Grain, Bean & Legume purchases:

To be considered a “Good Food” purchase, producer must at least meet minimum threshold of “Good” as defined below:

Produced using Certified Organic and/or sustainable agricultural practices

*Please report purchases at the individual producer (NOT distributor/purveyor) level, whenever possible.*

*NOTE: You may be asked to provide supporting documents for NSF International to validate your purchase amounts. Immediately following the submission deadline, NSF will conduct a random sample and reach out via email to request the appropriate documents, including a combination of invoices and notes regarding how purchase totals were calculated. As stated in the application, individual restaurant data will remain CONFIDENTIAL.*

For the purposes of this study, regions are defined by U.S. Bureau of Economic Analysis

New England: CT, ME, MA, NH, RI, VT

Mideast: DE, Washington, D.C., MD, NJ, NY, PA

Great Lakes: IL, IN, MI, OH, WI

Plains: IA, KS, MN, MO, NE, ND, SD

Southeast: AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV

Southwest: AZ, NM, OK, TX

Rocky Mountain: CO, ID, MT, UT, WY

West: AK, CA, HI, NV, OR, WA

### 6) 2018 Bread, Flour, Grain, Bean & Legume Purchases

\$ \_\_\_\_\_ In-State good food purchases

\$ \_\_\_\_\_ In-State non-good food purchases

\$ \_\_\_\_\_ Regional good food purchases (excluding in-state purchases)

\$ \_\_\_\_\_ Regional non-good food purchases (excluding in-state purchases)

\$ \_\_\_\_\_ National good food purchases (excluding state and regional purchases)

\$ \_\_\_\_\_ National non-good food purchases (excluding state and regional purchases)

\$ \_\_\_\_\_ International good food purchases

\$ \_\_\_\_\_ International non-good food purchases

### 7) Top 3 GOOD FOOD Bread, Flour, Grain, Bean & Legume Producers/Purveyors (Based on 2018 total purchases \$)

	Company Name	First Name	Last Name	Email	Phone	Total 2018 Purchases (\$)
Bread, Flour, Grain, Bean & Legume Producer/Purveyor 1						
Bread, Flour, Grain, Bean & Legume Producer/Purveyor 2						
Bread, Flour, Grain, Bean & Legume Producer/Purveyor 3						

**2018 Dairy & Egg Purchases**

PLEASE READ: You must complete one (1) application for each brand/restaurant business by state (e.g., one (1) survey for Tender Greens California, one (1) survey for Tender Greens New York, one (1) survey for Tender Greens Massachusetts, etc.)

Guidelines for self-reporting Dairy & Eggs purchases:

To be considered a “Good Food” purchase, producer must at least meet minimum threshold of “Good” as defined below:

Raised without the use of sub-therapeutic antibiotics or added hormones, no cages or confinement

*Please report purchases at the individual producer (NOT distributor/purveyor) level, whenever possible.*

*NOTE: You may be asked to provide supporting documents for NSF International to validate your purchase amounts. Immediately following the submission deadline, NSF will conduct a random sample and reach out via email to request the appropriate documents, including a combination of invoices and notes regarding how purchase totals were calculated. As stated in the application, individual restaurant data will remain CONFIDENTIAL.*

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Southwest: AZ, NM, OK, TX

Rocky Mountain: CO, ID, MT, UT, WY

West: AK, CA, HI, NV, OR, WA

**8) 2018 Dairy & Eggs Purchases**

\$ \_\_\_\_\_ In-State good food purchases

\$ \_\_\_\_\_ In-State non-good food purchases

\$ \_\_\_\_\_ Regional good food purchases (excluding in-state purchases)

\$ \_\_\_\_\_ Regional non-good food purchases (excluding in-state purchases)

\$ \_\_\_\_\_ National good food purchases (excluding state and regional purchases)

\$ \_\_\_\_\_ National non-good food purchases (excluding state and regional purchases)

\$ \_\_\_\_\_ International good food purchases

\$ \_\_\_\_\_ International non-good food purchases

**9) Top 3 GOOD FOOD Dairy & Eggs Producers/Purveyors (Based on 2018 total purchases \$)**

	Company Name	First Name	Last Name	Email	Phone	Total 2018 Purchases (\$)
Dairy and Eggs Producer/Purveyor 1						
Dairy and Eggs Producer/Purveyor 2						
Dairy and Eggs Producer/Purveyor 3						

**2018 Fish & Seafood Purchases**

PLEASE READ: You must complete one (1) application for each brand/restaurant business by state (e.g., one (1) survey for Tender Greens California, one (1) survey for Tender Greens New York, one (1) survey for Tender Greens Massachusetts, etc.)

Guidelines for self-reporting Fish & Seafood purchases:

To be considered a “Good Food” purchase, producer/purveyor must at least meet minimum threshold of “Good” as defined below.

Wild and sustainably farmed fish & seafood. This includes fish & seafood on Monterrey Bay Aquarium’s Seafood Watch “Green” and “Yellow” list.

Fish & seafood purchased from U.S. purveyors, but caught in international waters are considered national purchases, for the purposes of this study.

*Please report purchases at the individual producer/purveyor (NOT distributor) level, whenever possible.*

*NOTE: You may be asked to provide supporting documents for NSF International to validate your purchase amounts. Immediately following the submission deadline, NSF will conduct a random sample and reach out via email to request the appropriate documents, including a combination of invoices and notes regarding how purchase totals were calculated. As stated in the application, individual restaurant data will remain CONFIDENTIAL.*

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Southwest: AZ, NM, OK, TX

Rocky Mountain: CO, ID, MT, UT, WY

West: AK, CA, HI, NV, OR, WA

**10) 2018 Fish & Seafood Purchases**

\$ \_\_\_\_\_ In-State good food purchases

\$ \_\_\_\_\_ In-State non-good food purchases

\$ \_\_\_\_\_ Regional good food purchases (excluding in-state purchases)

\$ \_\_\_\_\_ Regional non-good food purchases (excluding in-state purchases)

\$ \_\_\_\_\_ National good food purchases (excluding state and regional purchases)

\$ \_\_\_\_\_ National non-good food purchases (excluding state and regional purchases)

\$ \_\_\_\_\_ International good food purchases

\$ \_\_\_\_\_ International non-good food purchases

**11) Top 3 GOOD FOOD Fish & Seafood Producers/Purveyors (Based on 2018 total purchases \$)**

	Company Name	First Name	Last Name	Email	Phone	Total 2018 Purchases (\$)
Fish & Seafood Producer/Purveyor 1						
Fish & Seafood Producer/Purveyor 2						
Fish & Seafood Producer/Purveyor 3						

**2018 Meat & Poultry Purchases**

PLEASE READ: You must complete one (1) application for each brand/restaurant business by state (e.g., one (1) survey for Tender Greens California, one (1) survey for Tender Greens New York, one (1) survey for Tender Greens Massachusetts, etc.)

Guidelines for self-reporting Meat & Poultry purchases:

To be considered a “Good Food” purchase, producer must at least meet minimum threshold of “Good” as defined below:

Raised without the use of sub-therapeutic antibiotics or added hormones, no cages or confinement

*Please report purchases (\$) at the individual producer/purveyor (NOT distributor) level, whenever possible.*

*NOTE: You may be asked to provide supporting documents for NSF International to validate your purchase amounts. Immediately following the submission deadline, NSF will conduct a random sample and reach out via email to request the appropriate documents, including a combination of invoices and notes regarding how purchase totals were calculated. As stated in the application, individual restaurant data will remain CONFIDENTIAL.*

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Southwest: AZ, NM, OK, TX

Rocky Mountain: CO, ID, MT, UT, WY

West: AK, CA, HI, NV, OR, WA

**12) 2018 Meat & Poultry Purchases**

\$ \_\_\_\_\_ In-State good food purchases

\$ \_\_\_\_\_ In-State non-good food purchases

\$ \_\_\_\_\_ Regional good food purchases (excluding in-state purchases)

\$ \_\_\_\_\_ Regional non-good food purchases (excluding in-state purchases)

\$ \_\_\_\_\_ National good food purchases (excluding state and regional purchases)

\$ \_\_\_\_\_ National non-good food purchases (excluding state and regional purchases)

\$ \_\_\_\_\_ International good food purchases

\$ \_\_\_\_\_ International non-good food purchases

**13) Top 3 GOOD FOOD Meat & Poultry Producers/Purveyors (Based on 2018 total purchases \$)**

	Company Name	First Name	Last Name	Email	Phone	Total 2018 Purchases (\$)
Meat & Poultry Producer/Purveyor 1						
Meat & Poultry Producer/Purveyor 2						
Meat & Poultry Producer/Purveyor 3						



**2018 Fruits & Vegetable Purchases**

PLEASE READ: You must complete one (1) application for each brand/restaurant business by state (e.g., one (1) survey for Tender Greens California, one (1) survey for Tender Greens New York, one (1) survey for Tender Greens Massachusetts, etc.)

Guidelines for self-reporting Fruits & Vegetable purchases:

To be considered a “Good Food” purchase, producer must at least meet minimum threshold of “Good” as defined below:

Grown using Certified Organic and/or sustainable agricultural practices

*Please report purchases (\$) at the individual producer (NOT distributor/purveyor) level, whenever possible.*

*NOTE: You may be asked to provide supporting documents for NSF International to validate your purchase amounts. Immediately following the submission deadline, NSF will conduct a random sample and reach out via email to request the appropriate documents, including a combination of invoices and notes regarding how purchase totals were calculated. As stated in the application, individual restaurant data will remain CONFIDENTIAL.*

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Southwest: AZ, NM, OK, TX

Rocky Mountain: CO, ID, MT, UT, WY

West: AK, CA, HI, NV, OR, WA

**14) 2018 Fruits & Vegetable Purchases**

\$ \_\_\_\_\_ In-State good food purchases

\$ \_\_\_\_\_ In-State non-good food purchases

\$ \_\_\_\_\_ Regional good food purchases (excluding in-state purchases)

\$ \_\_\_\_\_ Regional non-good food purchases (excluding in-state purchases)

\$ \_\_\_\_\_ National good food purchases (excluding state and regional purchases)

\$ \_\_\_\_\_ National non-good food purchases (excluding state and regional purchases)

\$ \_\_\_\_\_ International good food purchases

\$ \_\_\_\_\_ International non-good food purchases

**15) Top 3 GOOD FOOD Fruits & Vegetable Producers/Purveyors (Based on 2018 total purchases \$)**

	Company Name	First Name	Last Name	Email	Phone	Total 2018 Purchases (\$)
Fruits & Vegetable Producer/Purveyor 1						
Fruits & Vegetable Producer/Purveyor 2						
Fruits & Vegetable Producer/Purveyor 3						

**2018 All Other Food Purchases (e.g., oils, condiments, spices, etc.)**

PLEASE READ: You must complete one (1) application for each brand/restaurant business by state (e.g., one (1) survey for Tender Greens California, one (1) survey for Tender Greens New York, one (1) survey for Tender Greens Massachusetts, etc.)

Guidelines for self-reporting All Other Food Purchases:

To be considered a “Good Food” purchase, producer must at least meet minimum threshold of “Good” as defined below:

Produced using Certified Organic and/or sustainable agricultural practices

*Please report purchases (\$) at the individual producer (NOT distributor/purveyor) level, whenever possible.*

*NOTE: You may be asked to provide supporting documents for NSF International to validate your purchase amounts. Immediately following the submission deadline, NSF will conduct a random sample and reach out via email to request the appropriate documents, including a combination of invoices and notes regarding how purchase totals were calculated. As stated in the application, individual restaurant data will remain CONFIDENTIAL.*

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Southeast: AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV  
 Southwest: AZ, NM, OK, TX  
 Rocky Mountain: CO, ID, MT, UT, WY  
 West: AK, CA, HI, NV, OR, WA

**16) 2018 All Other Food Purchases (e.g., oils, condiments, spices, etc.)**

- \$ \_\_\_\_\_ In-State good food purchases
- \$ \_\_\_\_\_ In-State non-good food purchases
- \$ \_\_\_\_\_ Regional good food purchases (excluding in-state purchases)
- \$ \_\_\_\_\_ Regional non-good food purchases (excluding in-state purchases)
- \$ \_\_\_\_\_ National good food purchases (excluding state and regional purchases)
- \$ \_\_\_\_\_ National non-good food purchases (excluding state and regional purchases)
- \$ \_\_\_\_\_ International good food purchases
- \$ \_\_\_\_\_ International non-good food purchases

**17) Top 3 GOOD FOOD All Other Food Producers/Purveyors (e.g., oils, condiments, spices, etc.) (Based on 2018 total purchases \$)**

	Company Name	First Name	Last Name	Email	Phone	Total 2018 Purchases (\$)
Other Producer/Purveyor 1						
Other Producer/Purveyor 2						
Other Producer/Purveyor 3						

**STEP 3 of 7: Business Information**

OPTIONAL: Thank you for taking the time to answer the questions below. Your answers do NOT impact your Good Food 100 rating, but will help us gain a better understanding of different types of restaurants and food businesses across the country, so we can raise funds to develop programs to better address your needs. All individual restaurant data is CONFIDENTIAL.

18) What year did your restaurant/food service business open? \_\_\_\_\_

19) What was your total revenue (\$) in 2018? \_\_\_\_\_

20) What was your food cost percentage (%) in 2018 (excluding beverages)? \_\_\_\_\_

21) What Point-of-Sale (POS) system do you currently use?

*(This information will help as we continue to improve the Good Food 100 Restaurants™ application)*

\_\_\_\_\_

22) What inventory management/procurement system do you currently use?

*(This information will help as we continue to improve the Good Food 100 Restaurants™ application)*

\_\_\_\_\_

**STEP 4 OF 7: Labor Information**

OPTIONAL: Thank you for taking the time to answer the questions below. Your answers do NOT impact your Good Food 100 rating, but will help us gain a better understanding of different types of restaurants and food businesses across the country, so we can raise funds to develop programs to better address your needs. All individual restaurant data is CONFIDENTIAL.

23) Total number of employees as of December 31, 2018 (front of the house & back of the house)? \_\_\_\_\_

24) What percentage (%) of FULL-TIME staff did you employ in 2018 (front of the house & back of the house)? \_\_\_\_\_

25) What percentage (%) of PART-TIME staff did you employ in 2018 (front of the house & back of the house)? \_\_\_\_\_

26) What percentage (%) of FEMALE staff did you employ in 2018 (front of the house & back of the house)? \_\_\_\_\_

27) What percentage (%) of MALE staff did you employ in 2018 (front of the house & back of the house)? \_\_\_\_\_

28) What percentage (%) of PEOPLE OF COLOR staff did you employ in 2018 (front of the house & back of the house)? \_\_\_\_\_

29) Do you have an official sexual harassment policy?     Yes     No

30) What is the lowest hourly starting wage for non-tipped employees (e.g., dishwasher)? \_\_\_\_\_

31) What is the lowest hourly starting wage for tipped employees? \_\_\_\_\_

32) Who is eligible for health insurance?

Executive Management/Owners

Restaurant Managers

Executive Chef

Chef de Cuisine

Sous Chefs/Cooks

Full-time employees

Part-time employees

All employees

Other – Please describe: \_\_\_\_\_

**33) Do you have a time-off policy that can be used for sick time for ALL employees, full-time and part-time?**

( ) Yes ( ) No ( ) Other – Please describe: \_\_\_\_\_

**34) How do you provide overtime pay? Please select one:**

( ) After 8 hours per day

( ) After 40 hours per week

( ) Not applicable

( ) Other – Please describe: \_\_\_\_\_

**35) What are the greatest challenges facing your employees? Check all that apply:**

[ ] Affordable Housing

[ ] Transportation Costs

[ ] Commuting Time

[ ] Healthcare Costs

[ ] Childcare Costs

**36) OPTIONAL: What other employee benefits do you offer?**

\_\_\_\_\_  
\_\_\_\_\_

#### **STEP 5 of 7: Additional Questions**

Thank you for taking the time to answer the questions below. Your answers do NOT impact your Good Food 100 rating, but will help us gain a better understanding of different types of restaurants and food businesses across the country, so we can raise funds to develop programs to better address your needs.

**37) What does Good Food mean to you? How does your restaurant/food business define Good Food?**

\_\_\_\_\_  
\_\_\_\_\_

**38) How important is Good Food to your brand? (Scale 0 – 10) \_\_\_\_\_**

**39) Please rank in priority order: (1 = Highest, 6 = Lowest)**

\_\_\_\_\_ Food quality/taste

\_\_\_\_\_ Food cost

\_\_\_\_\_ Environmental sustainability

\_\_\_\_\_ Animal welfare

\_\_\_\_\_ Supporting local/regional economy

\_\_\_\_\_ Worker welfare

**40) How important is it to your brand/business to source from other sustainably minded companies? (Scale 0 – 10) \_\_\_\_\_**

**41) What is #1 challenge to implementing Good Food in your restaurant/food business?**

\_\_\_\_\_

42) What is the second biggest challenge to implementing Good Food in your restaurant/food business?

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43) What is the third biggest challenge to implementing Good Food in your restaurant/food business?

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44) What other sustainable practices did you focus on in 2018? Check all that apply.

- |  |  |
|--|--|
| <input type="checkbox"/> Track food waste                                    | <input type="checkbox"/> EPA Energy Star-rated refrigerators   |
| <input type="checkbox"/> Donate leftover food                                | <input type="checkbox"/> Recycle – Cardboard and paper   |
| <input type="checkbox"/> Compost food  | <input type="checkbox"/> Recycle – fats, oils, and grease  |
| <input type="checkbox"/> Plant-forward or plant-based menu                   | <input type="checkbox"/> Recycle – aluminum or metal cans and rigid plastics                                     |
| <input type="checkbox"/> Reducing meat on menu or meat portions on the plate | <input type="checkbox"/> Recycle – glass   |
| <input type="checkbox"/> Eco-friendly paper products and carryout containers | <input type="checkbox"/> Contracting with other sustainably minded businesses<br>(e.g., laundry, cleaning, etc.) |
| <input type="checkbox"/> Eco-friendly cleaning supplies                      | <input type="checkbox"/> Other – Please describe:  |
| <input type="checkbox"/> Renewable energy (e.g., wind, solar, etc.)          | <hr/>  |
| <input type="checkbox"/> CFL or LED lighting                                 |  |
| <input type="checkbox"/> Low-flush toilets                                   |  |

45) Please provide a 1 – 3 sentence quote describing why you're participating in the Good Food 100 Restaurants™? Your quote may be used in future marketing and communications.

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#### STEP 6 OF 7: Select Participation Benefits & Opportunities

Thank you for taking the time to answer the question below. Your answer will help make sure that you only receive what you want, as well as help us be efficient with our funds.

46) Please check all that you would like to receive:

- Certificate of Participation that you can frame
- Window Decal (you will automatically receive a digital badge via email)
- Printed copy of 2019 Economic Assessment (you will automatically receive a PDF copy via email)

47) What size t-shirt would you like to receive:

- |                                  |  |
|----------------------------------|--|
| <input type="checkbox"/> Small   | <input type="checkbox"/> XXL   |
| <input type="checkbox"/> Medium  | <input type="checkbox"/> XXXL  |
| <input type="checkbox"/> Large   | <input type="checkbox"/> NONE – I'm NOT interested in receiving a t-shirt. |
| <input type="checkbox"/> X-Large |  |

48) Would you be interested in hosting a Good Food 100 Restaurants™ event in your restaurant/business or community?

- Yes  No

#### STEP 7 of 7: Upload Logo

49) Please upload a high-resolution company logo. This will be featured on website when the Good Food 100 Restaurants™ list is published. If you have one available, you're also welcome to upload a headshot photo of the Chef, Culinary Director, CEO, etc.

## FINAL STEP: Confirm & Submit

### Thank You for Your Application!

By participating in the 2019 Good Food 100 Restaurants™, you're helping to establish industry benchmarks to support restaurants and food service operations across the country in evolving their purchasing practices in a way that helps change the food system for good.

In recognition of your participation, you will automatically receive:

- JPEG File of 2019 Good Food 100 Restaurants™ Window Decal
- Listed as a participant in the 2019 Good Food 100 Restaurants™ List
- Listed as a participant in the 2019 Good Food 100 Restaurants™ Economic Report
- PDF Copy of 2019 Good Food 100 Restaurants™ Economic Report

Please note that you may be asked to provide supporting documents for NSF International ([www.nsf.org](http://www.nsf.org)) to validate your purchase amounts. Immediately following the application deadline, NSF will conduct a random sample and reach out via email to request the appropriate documents, including a combination of invoices and notes regarding how purchase totals were calculated. As stated in the application, individual restaurant data will remain CONFIDENTIAL.

The Good Food 100 Restaurants™ will be published in **fall 2019**. For more information, please visit [www.goodfood100restaurants.org](http://www.goodfood100restaurants.org)

In the meantime, we'd greatly appreciate your help spreading the word about **@goodfood100list** via social media to other chefs and restaurants in your network, and encouraging them to apply before the **DEADLINE: May 31, 2019 (11:59pm PT)**. The more restaurants and food service businesses that apply, the greater impact we'll be able to demonstrate in the economic report.

Thank you for your participation and support!

Sincerely,

Sara Brito  
Co-Founder/President  
Good Food Media Network, a 501(c)(3) nonprofit  
Publisher of Good Food 100 Restaurants™  
[@goodfood100list](https://twitter.com/goodfood100list)  
[#goodfood100](https://twitter.com/goodfood100)